

St. Pauli News in Detail



Special Gift from Pastor Terri

St. Pauli, you have always been wonderful, welcoming and generous at potlucks and other meals, and you make coffee time so much fun.

This gift (\$30) is for having coffee time as often as you can, before or after worship, or any time. Keep celebrating and serving God's people faithfully.

Your sister in Christ,
Pr. Terri Cuppett (with Angela)

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Food Shelf

Please remember our brothers and sisters who are in need of daily sustenance. August and October are our months to donate to the local Food Shelf. If you haven't already given your donation for August, please do so as soon as possible. Envelopes may be placed in the basket at the back of the church or in Gary Iverson's church mailbox.

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Needle Night!

Tuesdays (beginning Sept. 14)

7:00 – 9:00 pm

Have that handmade gift you need to finish before Christmas? The one you were going to give away last year, but never seemed to finish? Or that embroidery project you keep finding (and ignoring) in the basket next to your recliner?

We do, too! So let's see if group power works. Join us in the church basement every Tuesday night beginning September 14th. The coffee pot will be on. Who knows? Maybe if we get ambitious, we can work our way through all of the bar recipes in the new St. Pauli cookbook!

Milestones

Birthdays:

September 1	Deb Ernst
September 12	Nancy Jensen
September 15	Cindy Cedergren
September 16	Sally Torkelson
September 17	Bruce Mathson
September 19	Wally Torkelson
September 26	Marisa Benson

Anniversaries: None that we are aware of.

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Stewardship

WELCA's Stewardship Projects are gearing up for the fall shipment to Lutheran World Relief. We are collecting **good/used or new** items for Baby Care Kits. The following items are requested if you wish to donate to the kits:

- Sleepers (with no feet) or Sleeping Gowns (knit pants and top can be substituted for a sleeper)
- Receiving blankets (can be knitted, crocheted or flannel)
- Sweaters/Sweatshirts/Light Jackets (no heavy winter coats)
- Baby/Toddler Socks
- Hand Towels
- Bath Size Bar Soap
- Cloth Diapers (or flannel material for sewing diapers)
- Baby Shirts (pullover or button)—No "onesies" (unless they are cut off and hemmed already); no religious, military, patriotic symbols, no camouflage

Sizes preferred are 6-24 months.

Please—no stained, dirty or worn-out items.

If you wish to donate any of these items, please deliver them to the basement of the church by October 1st.

If you're interested in learning more about this project, go to: lwr.org/get-involved/build-kits-of-care/baby-care-kits.

An item list is also found in the St. Pauli Handbook, pg. 18

In Memoriam

Reuben Finstad

May 16, 1933 – April 10, 2021



Rueben Roy Finstad, age 87, of Camp Douglas, WI, passed away Saturday, April 10, 2021 at Serenity House in Tomah, WI after a battle with lung cancer.

Rueben was born May 16, 1933, son of Helmer and Mildred (Huseby) Finstad in Wyandotte Township, Pennington County, near Hazel, MN. He was baptized and confirmed at St. Pauli Lutheran Church. He went to country school and graduated from Lincoln High School in Thief River Falls.

He worked at home on the family farm with 5 brothers and 1 sister: Kenneth (Doris) Finstad, Vernon (Mardella) Finstad, Lloyd Finstad, Edward (Phyllis) Finstad, Ferdie Finstad, and Goldie (Howard) Lamberson.

Rueben met the love of his life at a country dance! He married Peggy (Marjory Odberg) on February 25, 1954 while on leave from service. Rueben served in the Army from December 1953 to December 1955. He was stationed in France and worked as an auto engine rebuilder.

After discharge, Rueben and Peggy moved to South Milwaukee, WI. Rueben and Peggy have 3 sons, David Finstad of Camp Douglas, WI, Bruce Finstad, and Gary (Cindy) Finstad of Richfield, WI. They have 5 grandchildren, Byron Finstad, Macalah Finstad, Ali (Anthony) Collins, Jade Finstad, and Samantha (Austin) Orme, and one great grandchild, Byron Jr.

Rueben worked at Bucyrus Erie in South Milwaukee for 38 years as a fitter and welder. He and Peggy were members of Trinity Lutheran Church until their move to Camp Douglas, WI after their retirement. They now belong to St. Peter's Lutheran Church in Camp Douglas where Rueben has served on the church council.

Rueben loved his family above all else. His hobbies were hunting, fishing, and card games.

Funeral Services were held Saturday, April 17, 2021, at the Torkelson Funeral Home in Tomah, WI with Pastor Bob Streeter officiating. Burial was held at a later date in the Newfolden Cemetery, Newfolden, MN.



Confirmation Class June 22, 1947

Back row:
Reuben Finstad
Curtis Johnson
Orville Nelson
Dale Nettelund
Jim Gilbertson

Front row:
Rev. Fjelstul
Ruby Alberg
Sylvia Lokken
Geraldine Torkelson

Minutes of the Church Council

May 20, 2021

The St. Paul Church Council met on May 20, 2021 at 7:00 PM at St. Pauli Church. All Board members were present: Virginia Anderson, Wade Benson, Craig Folkedahl, Pastor Carl Hansen, Tammy Haugen and Jim Strandlie.

The meeting was called to order by President Craig Folkedahl. Pastor Carl opened the meeting with prayer asking for guidance and blessings for the church and council. He also asked for guidance for world leaders during recent unsettled world affairs.

Secretary's Report: **M/S/C** (Benson/Strandlie) to approve the April 2021 Secretary's Report.

Treasurer's Report: **M/S/C** (Anderson/Hansen) to approve the April 2021 Treasurer's Report:

Total church general fund account balances at the end of April were \$144,436.27. Cemetery Association fund balance at the end of April was \$59,683.19.

Pastor's Report: Pastor Carl is back from his recent trip to Nebraska for his granddaughter's graduation which was a great trip. Locally, he has resumed attending two Pastoral Bible Study groups, one in Thief River Falls and one in Crookston. For him, attending both groups is very satisfying.

Reports of members in sickness and distress: It was reported that Lyle Bjorge has recently been ill.

New members or interest in membership: N/A

Reports:

- a. WELCA – Two gifts were purchased for our departing families. Recognition in church will follow at an available time.
- b. Board of Education - N/A
- c. Other reports – N/A

Old Business:

- a. Signs for the church and cemetery are done, just need to put them in place.

- b. Damaged tree at the cemetery is still standing, REA hasn't been there to take it down.
- c. 125th Reunion Celebration discussed, we feel the Celebration Committee should also share in the decision whether to hold it or cancel. Also, we will get feedback from the congregation at a discussion in church on Sunday. Craig will announce this informal discussion to take place after service for anyone who is interested.

New Business:

- a. Church services in lieu of COVID 19 guidelines are moving along appropriately.
- b. Church mowing – Justin Folkedahl will mow the church yard and cemetery mowing will be addressed when Jim Strandlie visits with Danita Torkelson in regard to mowing again this season.

Lord's Prayer was prayed.

Motion to adjourned - **M/S/C** (Benson/Hansen)

Virginia Anderson
St. Pauli Council Secretary

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St. Pauli Treasurer's Monthly Report April 2021

Checking Account Balance End of Mar 2021:	\$5,986.96
April 2021 Revenue:	\$8,477.92
Apr 2021 Expenses:	(\$1,865.51)
Balance End of Apr 2021:	\$12,599.37

Other Account Balances End of Apr 2021:	
Education Fund	\$1,100.49
Edward Jones	\$76,072.38
Memorial Fund	\$13,651.25
Mission Grant	\$4,434.37
Savings	\$36,578.41

Total Account Balances End of April 2021: \$144,436.27

Cemetery Ass'n Funds End of Apr 2021: \$59,683.19

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June 17, 2021

The St. Pauli Church Council met on June 17, 2021 at 7:00 p.m. at St. Pauli Church. Members present were Virginia Anderson, Wade Benson, Craig Folkedahl and Tammy Haugen. Members absent were Pastor Carl Hansen and Jim Strandlie.

The meeting was called to order by President Craig. Virginia Anderson opened the meeting with prayer in the absence of Pastor Carl.

Secretary's Report: **M/S/C** (Benson/Haugen) to approve the May 2021 secretary's report.

Treasurer's Report: **M/S/C** (Folkedahl/Haugen) to approve the May 2021 treasurer's report.

Total church general fund account balances at the end of May were \$147,529.92. Cemetery Association fund balance at the end of May was \$60,341.15.

Pastor's Report:

Due to his absence, there wasn't a pastor's report at this time.

Reports of members in sickness or distress: Pray that the routine tests Pastor Carl recently underwent have turned out satisfactorily.

New members or interest in membership: N/A.

Reports:

- a. WELCA: It was reported that at the May WELCA meeting a telephone conversation with Susanne Hinrichs, co-chairperson of the Cookbook Project, was shared with the group. Susanne provided very useful information about submitting recipes and about progress of the project. Establishing an amount of \$15.00 to be charged for the cookbook was also discussed as well as information about the total amount to order. A program entitled "Bold Women" of the Protestant Reformation in history was given by members of the group. "Hats off" to those who presented this interesting skit.
- b. Board of Education: N/A.
- c. Other Reports: N/A.

Old Business:

- a. Arlo Rude brought the metal framework for the church and cemetery signs that are ready for the lettering on the signs. After the council approved this information, Arlo will arrange for the printing to be done. The church sign is a two-sided sign but the cemetery sign is one-sided leaving a blank side. Due to this fact, Tammy Haugen suggested we could possibly inscribe a brief Bible message to fill that empty space. By doing so, any visitor to the cemetery, upon leaving, may appreciate this type of gesture. Pastor Carl will be consulted as to this idea. Arlo will speak with the county about positioning the signs in the designated pla05ces.
- b. The damaged tree at the cemetery is still standing. Danita Torkelson has agreed to mow the cemetery as she has done in the past few years
- c. The 125th Reunion was discussed and the announcement and information letter regarding the celebration has been sent out by the Reunion Committee.

New Business:

- a. A small group of men spent one morning cleaning the backyard of the church. Special thanks to Arlo Rude, Gary Iverson, Myles Alberg and Ron Anderson for their efforts doing an awesome job.
- b. Carpet for the front landing has been ordered and installation is scheduled for on or before July 15, 2021.

The Lord's Prayer was prayed.

M/S/C (Benson/Haugen) to adjourn.

Virginia Anderson, Secretary

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**St. Pauli Treasurer's Report
May 2021**

Checking Account Balance End of Apr 2021:	\$12,599.37
May 2021 Revenue:	\$2,485.00
May 2021 Expenses:	(\$ 413.25)
Checking Account Balance End of May 2021:	\$14,671.12

Other Account Balances End of May 2021:

Education Fund	\$1,100.58
Edward Jones	\$77,063.88
Memorial Fund	\$13,676.52
Mission Grant	\$4,434.75
Savings	\$36,583.07

Total Account Balances End of May 2021: \$147,529.92

Cemetery Ass'n Funds End of May 2021: \$60,341.15

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July 15, 2021

The St. Pauli Church Council met on July 15, 2021 at 7 PM at the church with the following members present: Virginia Anderson, Wade Benson, Craig Folkedahl, Pastor Carl Hansen and Jim Strandlie. Absent: Tammy Haugen.

The meeting was called to order by President Craig Folkedahl. Pastor Carl opened with prayer.

Secretary's Report: **M/S/C** (Benson, Hansen) to approve the Secretary's Report.

Treasurer's Report: **M/S/C** (Hansen, Strandlie) to approve the Treasurer's Report.

Total church general funds account balance at the end of June were \$148,131.07. Cemetery account balance at the end of June was \$60,826.21.

Pastor's Report: Pastor had attended his regular weekly Bible Study Group in Crookston. He finds this peer group both inspirational and informative, the group ranges in age from

the mid-20's to the mid-80's so the input is varied and interesting.

Reports of members in sickness or distress: It was reported to the council that Cindy Cedergren recently lost a young relative in a car accident. Our thoughts and prayers go out to the families involved.

New members or interest in membership: N/A

Reports:

- a. WELCA - The group talked about what needs to be done before the 125th Celebration, including buying new tablecloths and plastic coverings for tables in basement because some need to be replaced. Kathy and Sue will head up this project. A cleaning date for the whole church was set for July 7th at 6:00 PM and also July 21st at the same designated time.
- b. Board of Education - N/A
- c. Other reports - N/A

Old Business:

- a. Signs – The message on back of the cemetery sign was approved. M/S/C (Anderson, Hansen)
- b. Damaged tree at cemetery is still standing, REA to take down, possibly not until fall when weather is cooler. Discussion went into other cemetery items. Jim Strandlie said he and Jan would like to work up a plan for trees to be planted at the cemetery and present the proposal to the council. The Strandlies thought, with a proper plan and placement of trees, it would enhance the appearance of the cemetery for the present and the future. Motion for Strandlies to work up a plan and present it to the council followed. M/S/C (Benson, Anderson)
- c. 125th Celebration – plans are well underway, meal is confirmed, tent is secured and additional chairs reserved. It may be necessary to purchase an extra 6 ft. table as we will be using several tables in the tent.

New Business

- a. A plan to update audio and video equipment was brought up. The council members had recently received an electronic proposal from Faye Auchenpaugh with a detailed plan which she and Marisa Benson had thoroughly researched. The plan would also involve the setup and connection of the large television in the basement and the capability of live streaming services and special programs at the church. Total cost with installation is \$10,060.32 which includes \$6,805.75 for material and installation for sound and \$3,254.57 for video, technology, labor and training.

A lengthy discussion followed due to the fact that it was the first opportunity for the council to address the issue in person and it is a costly proposal. The council didn't feel they had the authority to make a decision to expend this large amount of money alone without the congregation being involved. As suggested, the amount of the project would be taken from the memorial fund which at present is over \$13,000.

The question also arose as to whether a small country church, such as St. Pauli Lutheran, would actually need a sound and video system that would cost this amount of money.

The council decided that more information was needed for this proposal including possible comparisons of equipment and installation. President Craig offered to research and contact different sources for sound and video needed for the project. Jim Strandlie will also look into different sources other than were in the proposal. Both council members will move forward on this.

Lord's Prayer was prayed

Motion to adjourn meeting M/S/C (Folkedahl, Benson)

Virginia Anderson

St. Pauli Church Council Secretary

Notation:

It was decided that being cemetery business was discussed at this meeting, there was no reason to call to order a separate Cemetery Association meeting this evening. Anything involving the cemetery at this time was covered.

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St. Pauli Treasurer's Monthly Report June 2021

Checking Account Balance End of May 2021	\$14,671.12
June 2021 Revenue:	\$3,278.00
June 2021 Expenses:	(\$2,746.25)
Checking Account Balance End of June 2021:	\$15,202.87

Other Account Balances End of June 2021:

Education Fund	\$1,100.67
Edward Jones	\$77,128.06
Memorial Fund	\$13,676.78
Mission Grant	\$4,435.11
Savings	\$36,587.58

Total Account Balances End of June 2021 **\$148,131.07**

Cemetery Ass'n Funds End of June 2021: **\$60,826.21**

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WELCA Minutes

May 26, 2021

The St. Pauli Women of the ELCA met on May 26, 2021 at 7 pm at the home of Ivette Garrett. Seven members were present. President Kathy Alberg opened the meeting with devotions and prayer. The secretary's report was approved as read. The treasurer's report was approved as read.

Treasurer Faye Auchenpaugh noted that the final total income from the 2020 fall event donations was \$1,945. Checking account balance as of 4/30/21 was \$674.42; Savings account \$573.14; CD \$6,159.93; Total WELCA funds \$7,407.49.

A call was made to Susanne (Johnson) Hinrichs to discuss the status of the 125th anniversary edition of the St. Pauli cookbook. There are currently 442 recipes submitted. June 7th

was set as the final deadline to submit recipes, and the book will be published in June. The cover and divider pages can be personalized with photos if desired. Estimated cost per book is \$9.00. It was proposed to charge \$15 per book and \$20 for books requiring shipping. It was noted that we need to sell 120 copies to break even on expenses.

Virginia Anderson reported on various Church Council items. She reported that the decision to hold the 125th anniversary celebration on July 31 and August 1 had been finalized.

Activities planned are for time for fellowship on Saturday from 1-5 p.m.; Worship service at 10:30 a.m. on Sunday, with Bishop Bill Tesch participating, followed by a catered meal.

Jeff Liden will cater the meal. Virginia will check with Jeff on whether or not we will be responsible for serving the meal.

June 7th was selected as a workday/evening at the church.

Faye reported she is obtaining quotes/proposals on a digital sound system for the church, giving us video streaming capabilities. (This is a Church Council business item)

Thank you notes from various organizations for whom we've sent donations were shared. Kathy Alberg expressed thanks to all involved with the restroom update, cleaners for Shirley Johnson's funeral service, and cleaners for Easter Sunday services. A thank you note will be sent to Jim and Joan Nelson for a \$30 contribution for plants for the church sign planter.

The Synodical Women's Convention is scheduled for Sept. 17-18 in Moorhead. July 1st is the deadline for nominating voting delegates.

Jan Strandlie suggested that the total number of quilts and kits sent to Lutheran World Relief over the past 25 years be shared in the anniversary booklet. A watering schedule for the summer was determined with Kathy Alberg and Cindy Cedergren taking June; Jan Strandlie and Virginia Anderson taking July; August – to be determined later.

A program was presented by Lydia Group A-F, followed by the Lord's Prayer, offering, and Table Grace. Ivette Garrett served as hostess.

Cindy Cedergren, WELCA Secretary

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June 23, 2021

The St. Pauli Women of the ELCA met on June 23, 2021 at 7 pm at the church, with six members present. President Kathy Alberg opened the meeting with devotions and prayer.

The secretary's report was approved as read. The treasurer's report was approved as read. Checking account balance as of 5/31/21 was \$738.42; Savings account \$573.18; CD \$6,159.93.

Virginia Anderson gave a Church Council report, noting that directional signs for the cemetery were soon ready to be installed.

Old Business: Sharon Bugge volunteered to water flowers in August; a second person will be needed.

Discussion was held and a decision was made to order 350 copies of the new cookbook. Based on that quantity, it was determined we'd need to sell 187 to break even on expenses.

The purchase of new clear plastic table coverings was discussed. Sue Kotz will check into this.

It was decided to cancel the July 7th Lydia Circle meeting and designate that evening for cleaning at the church, in addition to July 21st if needed. There is no WELCA meeting scheduled in July.

Prayer partners were shared, offering was taken, and the Lord's Prayer and Table Grace were prayed. Virginia Anderson served as hostess.

Cindy Cedergren, WELCA Secretary

WANTED: Photos taken during our 125th Anniversary Celebrations

If you have photos or know someone who took photos, please send copies to our new email address: historicstpauli@gmail.com

Pastor Carl's Sermon the Sunday following our 125th Celebration

Reflections on the Community of Faith Ephesians 4:25-5:2

I don't know about you, but about this time last Sunday I could have flown to the moon. Not in one of the recent rich man's rocket ships that scratched the edge of space. No, I'm thinking about the worship service celebrating St. Pauli's 125th Anniversary. It was over the moon. The music and congregational singing made a truly joyful noise to the Lord. Bishop Bill's sermon was spot on and helped us look back to what has been and to look forward to where the Lord may lead us. The smiles on your faces spoke more loudly than mere words could express.

I would like to share with you the observations of a man whose insights on what makes Christian congregations tick were and are very much down to earth. Lyle Schaller opened my eyes to see more clearly what is happening among those whom I serve. Pastor Schaller was a Wisconsin farm boy and a United Methodist minister whose lifelong vocation was to help congregations and pastors see what actually is going on among the people of God in their part of Christ's kingdom. I found Schaller's insights extraordinarily helpful in discerning the dynamics of the congregation and the ways in which we

can support one another as well as connecting with people who are not currently part of a worshipping community.

One of Pastor Schaller's best books was entitled *The Small Membership Church*. I read it several times and I was always refreshed by his observations. Lyle was raised in rural Wisconsin, and he helped this city kid understand a bit of how small membership congregations function.

Over the years, I have listened to people observe that it's sad that small congregations are disappearing. Pastor Schaller observed, however, that if there are 100 small membership congregations worshipping and serving Christ's mission in a specific area this year, 99 of those congregations will be there next year worshipping together and serving Christ's mission. Contrary to popular wisdom, large congregations are more vulnerable to a crisis and closure than smaller congregations.

You can get lost in many large congregations. Some prefer to get lost. You will not get lost at St. Pauli. My sense of this community of faith is that you are neither hot nor cold, but just right. You are warm, but not pushy. Just right.

As we reflect back upon our anniversary celebration, Ephesians 4 speaks a word of the Lord to each of us as individuals and as a congregation:

"I, therefore, the prisoner in the Lord beg you lead a life of the calling to which you have been called, with all humility and gentleness, with patience, bearing with one another in love, making every effort to maintain the unity of the Spirit in the bond of peace. There is one body and one spirit, just as you were called to the one hope of your calling, one Lord, one faith, one baptism, one God and father of all, who is above all and through all and in all.

But each of us was given grace according to Christ's gift...

Speaking the truth in love, we must grow up in every way into him who is the head, into Christ, from whom the whole body, joined and knit together by every ligament with which it is equipped, as each part is working properly, promotes the body's growth in building itself up in love."

Amen.

* * * * *

And we have Grand Champions!

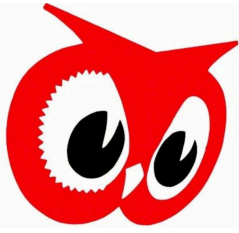


Axel Haugen got a Grand Champion on his cabin diorama in the open class children's art division. Mom Katy says he and Elsa had a lot of fun making things for the fair.

Marisa Benson received a Grand Champion for her linen cross stitch that hangs in our church basement. Helping her hold it up is granddaughter Cora Benson.

Marisa also won a Grand Champion for her Asiatic lily in the open class perennial exhibit.





History of Red Owl

1922: Red Owl is founded with a single store in Rochester. The company was led by Ford Bell, one of the sons of General Mills founder James Ford Bell.

1948: The first Red Owl in the Twin Cities opens in Hopkins.

1950-1970: Red Owl becomes the largest retail grocery chain in the Twin Cities.

1961: The privately held company goes public.

1962: Red Owl operates 172 retail stores and sells goods to 472 independents in its wholesale division.

1967: Purchased by Gamble-Skogmo, which was later purchased by Wickes Cos. in the late '70s.

1983: Red Owl operates 75 company-owned namesake stores and Country Stores supermarkets

1988: Red Owl grocery stores and its distribution system are acquired by Supervalu. The Twin Cities has 11 Red Owl stores remaining at the time with nearly 40 in Minnesota.

1990: Seven stores in Minnesota, two in the Twin Cities, keep the Red Owl name

2018: One remaining Red Owl grocery is still open in Green Bay, Wis. (www.Masonsredowl.com, 920-497-7058)

At its peak, Red Owl had 55 percent of the grocery business in Minnesota, according to Stone, who lives in Minnetonka. "They were the most important people in the food business in the Midwest in their time." In the 1960s, Hopkins-based Red Owl had 172 stores in 10 states including Minnesota, Wisconsin, Iowa, the Dakotas and Michigan. Currently, Supervalu has 213 stores in nine states and Hy-Vee has 245 stores in eight states.

Many Red Owl employees have died, but a group of them still meets annually to have lunch and talk about the store they loved. Seventy-five gathered last month at the Golden Valley American Legion — former executives, office staff, cashiers, truck drivers, warehouse employees and grocery managers.

"I came because I wanted to see old friends and renew old friendships," said Val Schulz, 88, a former executive vice president of Red Owl who later led another chain called National Tea. "Red Owl was my first and only love in my work life." Schulz, who lives in Minnetonka, said Red Owl was impressive because it was an early predecessor of big-box stores. "We were innovators with a larger selection of products and one of the first to introduce self-service packaged meat."

Red Owl's meat department was a huge draw. Its turkey was called the Juicy Bird. "We advertised that we put the best side of the meat down," said Jack Woodruff of Andover, a meat cutter who worked at Red Owl for 21 years. "If a package of meat looked great on the side shown, it would look even better on the side not shown."

In the 1960s, supermarkets were closed on Sundays. Red Owls didn't open until noon on Mondays to allow for 11am weekly store meetings. After competitors such as Byerly's started opening on Sundays in the late 1960s, Red Owl's meat departments remain closed. "Customers had to reach under paper covering the meat because the meat cutters union didn't want to sell meat on Sundays," Stone said.

Bernie Gaytko of Chanhassen worked in Red Owl's buying department for 18 years. "The consideration for our customers made it unique," he said. "Managers wore name tags that said

'My pledge to you, Servitium optimum.' Translated: optimum service.

Employees and analysts say the decline began in the 1970s after it was purchased by Gamble-Skogmo. In a *Star Tribune* article in 1986, a securities analyst said, "The deprivation of capital in the late 1970s and early 1980s gave Red Owl a 'second class' image with consumers that resulted in declining market share. "Gamble wasn't interested in food," Schultz said. "They wanted to sell non-food items like freezers and refrigerators. By the time they sold us to Wickes, there was no capital to expand, remodel and grow."

By the time Supervalu purchased Red Owl in 1988, the stores were past their prime and looked it. Koop said, "I played golf with Gary Zimmerman [a Supervalu executive at the time] and he said, 'I can't believe how much you guys did with mirrors.' The company had so little resources after Wickes."

Others said that Red Owl's decline was caused by experienced union workers making \$10 to \$15 an hour compared to less-experienced workers at new-to-the-market Cub and Rainbow making around \$4.50. A similar debate exists in today's Twin Cities groceries with unionized workers at Cub, Lunds & Byerlys, and nonunion workers at Hy-Vee, Target, Aldi and Walmart.

Gary Newman, 73, of Brooklyn Park, a produce and merchandise manager at Red Owl for 30 years, takes the changes in stride. "Everybody has their chance at the top. Red Owl was there, and then Cub did well and now Hy-Vee is doing well." His man cave is filled with Red Owl memorabilia. He has a display case and safety deposit box filled with Red Owl shirts, belt buckles, spice tins, tie tacks, Winross trucks, glassware, matchbooks and two neckties with small Red Owl logos on them. "They're selling the same tie for \$189 on eBay," he said. "I know a guy who has a grocery store set up in his barn. I'm hoping he'll sell me an enameled sign but he says nothing's for sale."

Tracy Luther of Luther Auctions in North St. Paul said Red Owl items are still very much in demand. "It's one of those collectible brands that people still want to collect," he said. "That owl is an iconic logo."

Steven Wehrenberg, an advertising professor at the University of Minnesota and former CEO of Campbell Mithun, said it's not surprising when dead brands maintain popularity, especially with nostalgia-loving baby boomers. "Sometimes brands land on something with a slogan or a weird thing and it sticks," he said. "Red Owl had the red owl, Northwestern Bank had the weather ball, and now Bud Light has 'Dilly Dilly.' But none of them has anything to do with groceries, banking or beer. It's called 'meaningless distinctiveness.'"

At 44, Jason Towley of Farmington isn't old enough to remember shopping at Red Owl, but a Red Owl T-shirt he saw prompted him to contact Supervalu six years ago to get licensing rights to print the official logo on clothing, hats and reusable shopping bags. Since then, he's sold about 500 items on his website. "I can't retire on it, but it is so interesting to me that a grocery store prompts such an emotional response," Towley said.

He frequently wears one of his Red Owl T-shirts to events with large crowds. Last year, he wore it to the Minnesota State Fair and more than 20 people stopped him. "They tell me their parents owned one or they worked at one," he said.

Gaytko has an "XRedOwl" vanity license plate that has sparked conversations with strangers who say they got their career start at Red Owl. "More and more people don't remember Red Owl anymore, but former employees still have a lot of respect and even love for it," he said. "It's unusual in today's marketplace to say you love your employer, but we did. There was love there."

20 Words That Are Their Own Opposites

Stumble into the looking-glass world of contronyms.

1. Sanction (via French, from Latin *sanctio(n-)*, from *sancire* ‘ratify,’) can mean “give official permission or approval for (an action)” or conversely, “impose a penalty on.”

2. Oversight is the noun form of two verbs with contrary meanings, “oversee” and “overlook.” Oversee, from Old English *ofersēon* (“look at from above”) means “supervise” (medieval Latin same thing: *super-*, “over” plus *videre*, “to see.”) Overlook usually means the opposite: “to fail to see or observe; to pass over without noticing; to disregard, ignore.”

3. Left can mean either remaining or departed. If the gentlemen have withdrawn to the drawing room for after-dinner cigars, who’s left? (The gentlemen have left and the ladies are left.)

4. Dust, along with the next two words, is a noun turned into a verb meaning either to add or to remove the thing in question. Only the context will tell you which it is. When you dust are you applying dust or removing it? It depends whether you’re dusting the crops or the furniture.

5. Seed can also go either way. If you seed the lawn you add seeds, but if you seed a tomato you remove them.

6. Stone is another verb to use with caution. You can stone some peaches, but please don’t stone your neighbor (even if he says he likes to get stoned).

7. Trim as a verb predates the noun, but it can also mean either adding or taking away. Arising from an Old English word meaning “to make firm or strong; to settle, arrange,” *trim* came to mean “to prepare, make ready.” Depending on who or what was being readied, it could mean either of two contradictory things: “to decorate something with ribbons, laces, or the like to give it a finished appearance” or “to cut off the outgrowths or irregularities of.” And the context doesn’t always make it clear. If you’re trimming the tree are you using tinsel or a chain saw?

8. Cleave can be cleaved into two homographs, words with different origins that end up spelled the same. *Cleave*, meaning “to cling to or adhere,” comes from an Old English word that took the forms *cleofian*, *clifian*, or *clīfan*. *Cleave*, with the contrary meaning “to split or sever (something)” — as you might do with a cleaver — comes from a different Old English word, *clēofan*. The past participle has taken various forms: *cloven*, which survives in the phrase “cloven hoof,” “cleft,” as in a “cleft palate” or “cleaved.”

9. Resign works as a contronym in writing. This time we have homographs, but not homophones. *Resign*, meaning “to quit,” is spelled the same as *resign*, meaning “to sign up again,” but it’s pronounced differently.

10. Fast can mean “moving rapidly,” as in *running fast*, or “fixed, unmoving,” as in *holding fast*. If colors are fast they will not run. The meaning “firm, steadfast” came first; the adverb

took on the sense “strongly, vigorously,” which evolved into “quickly,” a meaning that spread to the adjective.

11. Off means “deactivated,” as in *to turn off*, but also “activated,” as in *the alarm went off*.

12. Weather can mean “to withstand or come safely through” (as in *the company weathered the recession*) or it can mean “to be worn away” (*the rock was weathered*).

13. Screen can mean to show (a movie) or to hide (an unsightly view).

14. Help means “assist,” unless you can’t help doing something, when it means “prevent.”

15. Clip can mean “to bind together” or “to separate.” You clip sheets of paper together or separate part of a page by clipping something out. Clip is a pair of homographs, words with different origins spelled the same. Old English *clyppan*, which means “to clasp with the arms, embrace, hug,” led to our current meaning, “to hold together with a clasp.” The other clip, “to cut or snip (a part) away,” is from Old Norse *klippa*, which may come from the sound of a shears.

16. Continue usually means to persist in doing something, but as a legal term it means stop a proceeding temporarily.

17. Fight with can be interpreted three ways. “He fought with his mother-in-law” could mean “They argued,” “They served together in the war,” or “He used the old battle-ax as a weapon.”

18. Flog, meaning “to punish by caning or whipping,” shows up in school slang of the 17th century, but now it can have the contrary meaning, “to promote persistently,” as in “flogging a new book.” Perhaps that meaning arose from the sense “to urge (a horse, etc.) forward by whipping,” which grew out of the earliest meaning.

19. Go means “to proceed,” but also “give out or fail,” i.e., “This car could really go until it started to go.”

20. Hold up can mean “to support” or “to hinder”: “What a friend! When I’m struggling to get on my feet, he’s always there to hold me up.”

21. Out can mean “visible” or “invisible.” For example, “It’s a good thing the full moon was out when the lights went out.”

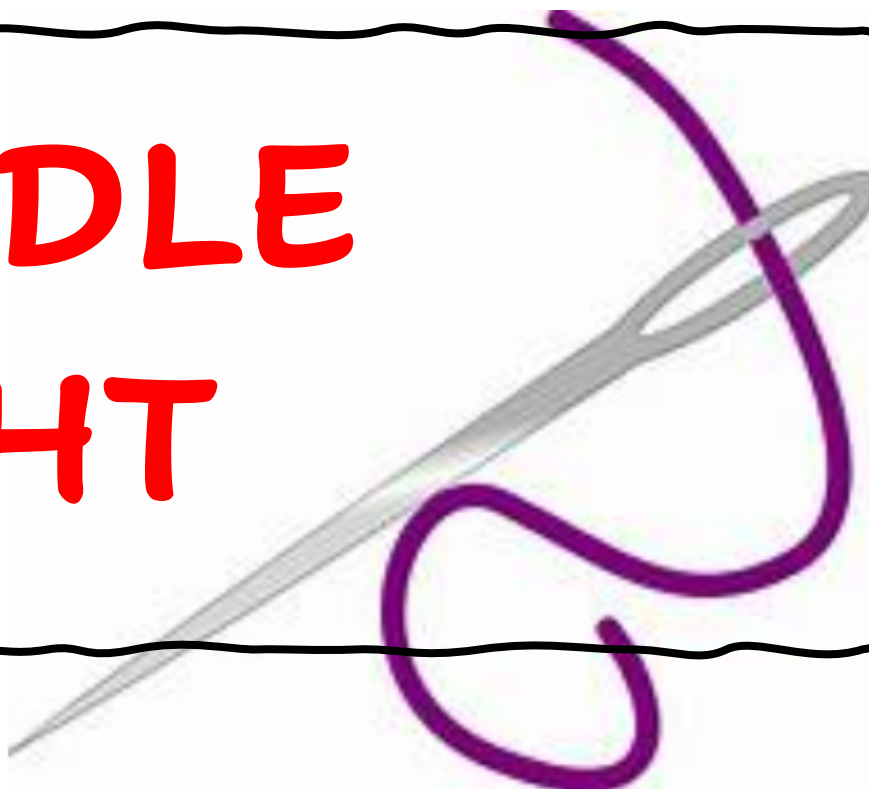
22. Out of means “outside” or “inside”: “I hardly get out of the house because I work out of my home.”

23. Garnish means to furnish, as with food preparation, or to take away, as with wages.

24. Peer is a person of equal status (as in a jury of one’s peers), but some peers are more equal than others, like the members of the peerage, the British or Irish nobility.

25. Toss out could be either “to suggest” or “to discard”: “I decided to toss out the idea.”

NEEDLE NIGHT



FRIENDS AND NEIGHBORS!

Have a project you never seem to finish?
Or need a nudge to get going?

WE DO, TOO! COME AND JOIN THE GROUP!

TUESDAYS (starting Sept. 14)

7 TO 9 PM

ST. PAULI CHURCH BASEMENT

COFFEE POT WILL BE ON.

**IF WE'RE AMBITIOUS, BARS WILL BE SERVED
PROMPTLY AT 9 PM.**



By Lisbeth Ann Williams



Summer's Departure



And promised return.

Autumn is knocking at the door of Summer. She – Summer – does not want to open the door. But she knows that, if she ignores his knocking, soon enough he will beat down the door, and there is nothing she can do to stop him. He has Wind on his side, and she is well aware that she is no match for the two of them.



Winter follows closely at Autumn's heels, so Summer does the only thing she can do: she slips quietly away and goes in search of her friend, Springtime.

Before she goes, she urges her flowers to complete their tasks of fruiting and setting seed as quickly as possible, and to don their Winter attire, which will see them through the long, cold months. The sun will not be able to warm them after Winter moves in, pushing out even Autumn's sometimes compassionate nature. Unlike Autumn, Winter will show no kindness. He is the danger predator and she, his prey, so she must hasten to escape before he gets too near.

Summer is reluctant to leave but go she must. Autumn's knocking will only grow louder and more intense, causing the trees to shake and the flowers to quake. She will hold out for as long as she can, savoring each warm ray of sunlight and drinking the raindrops before they are turned to ice. Once she leaves, it will not be safe for her to return for many months. But she *will* return. This is the promise of life, the cycle of life.

Autumn is closing the distance between them as she heads out the back door, pausing for one last wistful glance at her flowers. She will see them again, but right now that day seems far away. A long time from now, they will be reunited for another exquisitely sweet time together. Her friends – the butterflies, the bees, and the hummingbirds – will return, as well.

She turns away now, head down to hide her sorrow, silently uttering a prayer for the flowers she leaves behind. She carries with her a provision of hope and the promise that, in time, Spring, her faithful friend, will bring her back.

THE BACK PAGE

A POTPOURRI

Ray and Bob, two maintenance guys, are standing at the base of a flagpole, looking up. A woman walks by and asks what they are doing. "We're supposed to find the height of the flagpole," says Bob. "But we don't have a ladder."

The woman says, "Hand me that wrench out of your toolbox." She loosens a few bolts and then lays the pole down. She then takes a tape measure from their toolbox, takes a measurement and announces, "Eighteen feet, six inches," and walks away.

Ray shakes his head and laughs, "Well, ain't that just like a 'Miss-know-it-all' woman?" he says. "We need the height and she gives us the length!"

Ole got a notice from the IRS saying they were going to audit his taxes. They asked him to bring in his records. So Ole took in six Guy Lombardos and eight Lawrence Welks.

And then there are blond men, too...

A blond man is in the bathroom and his wife shouts, "Did you find the shampoo?" He answers, "Yes, but I'm not sure what to do...it's for dry hair and I just wet mine."

A blond man spots a letter on his doormat. It says on the envelope, "DO NOT BEND." He spends the next two hours trying to figure out how to pick it up.

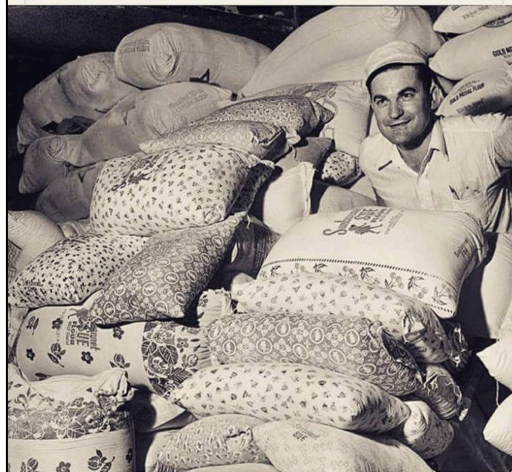
If you think you are smarter than the previous generation...50 years ago the owner's manual of a car showed you how to adjust the valves. Today it warns you not to drink the contents of the battery.



Berry baskets for sale in Wenceslas Square, Prague
Photo by Faye Auchenbaugh in 2013



1939. Kansas Wheat. When they realized women were using their sacks to make clothes for their children, the mills started using flowered fabric for their sacks so the kids would have pretty clothes. Pure kindness. The label would wash out.



Did you ever sew a skirt for yourself out of flour sack cloth?